GAEX

GENERAL AVIATION EXPO

CONNECT • INNOVATE • FLY

27•28•29 MAY 2027

LYON BRON
AIRPORT • LFLY
FRANCE



The Leading General Aviation Event in French-speaking Europe

THE GENERAL AVIATION

Exhibition & Conferences

www.gaex.aero

WELCOME TO GENERAL AVIATION EXPO 2027

20th EDITION



The leading event for general aviation returns for its 20th edition.

General Aviation Expo, France's only exhibition dedicated exclusively to general aviation, will take place on 27, 28 and 29 May 2027 at Lyon-Bron Airport (LFLY).

This flagship event brings together the key players in the industry, including pilots, aircraft owners, aviation professionals, students and aviation enthusiasts.

« A unique showcase to present, discover and promote every aspect of general aviation. »

Aircraft	Helicopters	Ultralights	LSA
Sustainable Aviation	Avionics	Equipment	Accessories
Flight Schools Aviation Training	Drones	Insurance	Services
Financing	MRO	Flight Simulators	Aviation Apps & Software

An Event for the Entire Aviation Community



Each year, General Aviation Expo welcomes :

- Pilots and aircraft owners
- Aircraft manufacturers and distributors
- Students and young people exploring aviation careers
- Aviation federations and flying clubs
- Investors, insurers and aviation finance professionals
- Government organisations, institutions and industry partners

« General Aviation Expo is a must-attend event that we are always delighted to participate in. The organisation is outstanding, and the exhibition enables us to showcase our latest products, increase our brand visibility and engage with a highly qualified and passionate audience. »

JMB Aviation

« An exhibition offering high-quality prospects and excellent business opportunities, with a highly professional organisation and an outstanding team. Thank you, FAE! »

Avialpes

The Largest Open-Air General Aviation Showroom

General Aviation Expo transforms the Lyon-Bron Airport apron into an impressive open-air showroom, where leading aircraft manufacturers and distributors display their latest aircraft directly in front of their exhibition stands.
This unique layout encourages face-to-face meetings, aircraft demonstrations and business discussions, offering visitors an immersive experience alongside the aircraft and the professionals who represent them.

« A perfectly organised exhibition year after year, both for the aircraft display and the overall visitor experience. »

Mermoz Academy

EXHIBIT AT GENERAL AVIATION EXPO



General Aviation Expo is one of Europe's leading general aviation events.

As a true business and networking platform, it enables aviation professionals and enthusiasts alike to discover the latest innovations while creating valuable business opportunities.

It is the ideal place to promote your company, increase brand awareness and generate new business.

Maximum Visibility

175 **Exhibitors & Brands Represented**

With more than 175 exhibitors and brands, General Aviation Expo offers exceptional exposure to a highly targeted audience.



A highly qualified audience :
More than 10,000 visitors, including aviation enthusiasts, professionals, buyers, influencers and decision-makers.

Product launches & demonstrations :
The ideal environment to introduce new products and showcase your latest innovations.

High-level networking :
Create new business opportunities and strengthen existing partnerships.

Industry influence : Promote your products and services, communicate effectively with your target market and reinforce your position within the aviation industry.

Strong media exposure :
Through partnerships with leading specialist aviation magazines, websites and industry media, General Aviation Expo benefits from extensive media coverage in France and internationally, giving exhibitors visibility far beyond the exhibition itself.

MARKET OVERVIEW & KEY FIGURES



A Rapidly Growing French-speaking Market (France • Belgium • Switzerland • Luxembourg)

- **World's 2nd largest market** in terms of pilots and registered aircraft
- **Europe's leading market** for light and certified aviation



The French-speaking market includes more than :

720 Flying Clubs	**160** ATO / DTO Flight Training Organisations	**60 000** Active Pilots	Several thousand Student Pilots currently in training

General Aviation Expo is strategically positioned at the heart of one of Europe's most dynamic general aviation markets.

EXHIBIT

FROM €1,000 EXCL. VAT



Over three days, the world's leading aircraft manufacturers and aviation companies showcase their latest products and innovations to a highly targeted audience of aviation professionals, decision-makers, buyers and enthusiasts.

Exhibiting at General Aviation Expo is, above all, a powerful investment with measurable returns.
Thanks to outstanding visibility, exhibitors can strengthen brand awareness, generate new business and secure sales, particularly companies without an extensive national sales network.
The exhibition is also a true marketplace where the entire general aviation community comes together to exchange ideas, discuss future challenges, discover the latest technologies and identify emerging market trends.

General Aviation Expo is more than an exhibition, it is a catalyst for business growth and new opportunities.















HOW TO EXHIBIT ?

EXHIBITION SOLUTIONS TO SUIT EVERY REQUIREMENT

- **Exhibition stands from 6 sqm**
- **Indoor exhibition space (space only or shell scheme)**
- **Outdoor exhibition space (Garden Tent)**
- **Flexible stand configurations tailored to your requirements**
- **Tailor-made support for stand design, furniture and graphics through our official contractors**







A Strategic Location

Every stand is located directly on the airport apron, providing an exceptional setting and a fully immersive aviation environment.



WHY EXHIBIT ?

- Generate new business by meeting highly targeted visitors
- Increase sales through exclusive exhibition offers and live demonstrations
- Strengthen customer relationships through direct, face-to-face interaction
- Launch new products in a premium exhibition environment
- Develop strategic partnerships with fellow exhibitors
- Enhance your corporate image through your stand, VIP hospitality and promotional activities
- Monitor competitors and keep up with market trends
- Motivate your teams by participating in a dynamic, high-profile event



General Aviation Expo is the benchmark platform for advancing general aviation in France and across Europe. Join the leaders of general aviation and give your brand new momentum.

TAKE PART IN OUR CONFERENCES & PANEL DISCUSSIONS AND HELP SHAPE THE FUTURE OF GENERAL AVIATION



Throughout the three-day exhibition, General Aviation Expo hosts a comprehensive programme of high-level conferences and expert panel discussions.
These sessions provide a unique platform for exchanging ideas and discussing the industry's latest developments, technological innovations and strategic challenges, including :

- Technological innovation
- Environmental challenges
- Regulatory developments
- Market outlook









Join the conversation, contribute to the industry's future and share your expertise as a speaker at General Aviation Expo.



A STRONG COMMITMENT TO AVIATION EDUCATION, TRAINING & CAREERS

Because the future of aviation depends on tomorrow's talent, General Aviation Expo has made education, training and recruitment one of its strategic priorities.

The Careers & Training Village brings together each year the leading organizations from across the general aviation industry, including flight schools, training organizations, universities, technical colleges, educational institutions, companies, associations and aviation authorities. Together, they showcase the wide range of career opportunities available in this fast-evolving sector.

On this occasion, more than 2,000 students preparing for the French Aeronautical Initiation Certificate (BIA – Brevet d'Initiation Aéronautique) are welcomed to the exhibition. This dedicated day gives them the opportunity to discover aviation careers, meet passionate industry professionals, and connect with companies actively recruiting the next generation of talent.

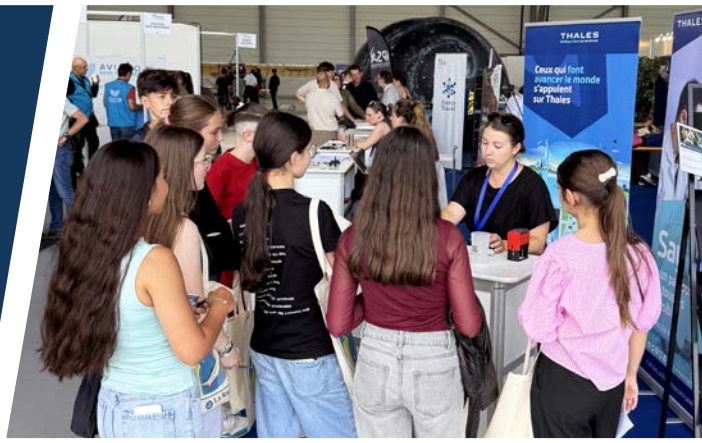


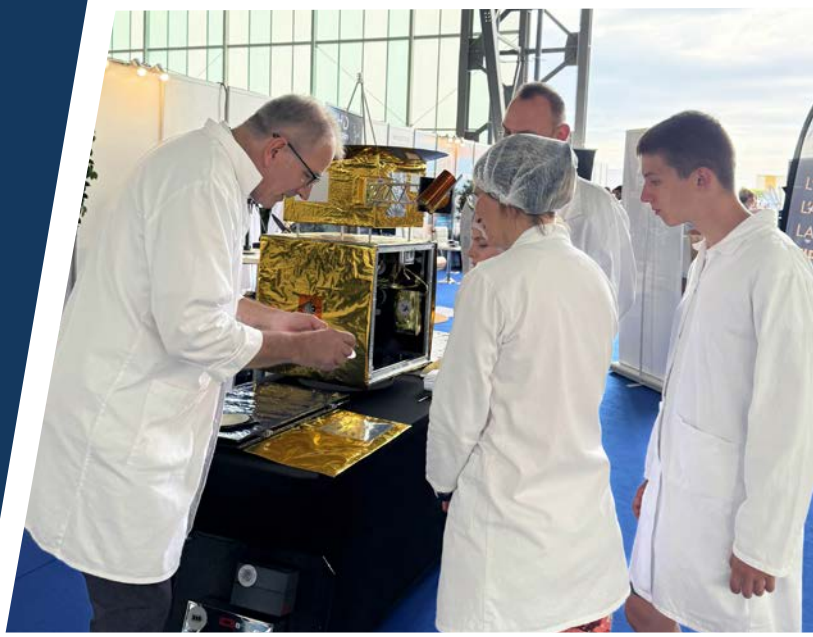




In partnership with the Auvergne-Rhône-Alpes Aeronautical & Space Academy and the industry's leading education partners, General Aviation Expo actively promotes aviation careers, inspires future generations and helps address the sector's growing recruitment needs.

- PILOTS
- AIRCRAFT MAINTENANCE ENGINEERS
- ENGINEERS
- TECHNICIANS
- AIR TRAFFIC CONTROLLERS
- MAINTENANCE SPECIALISTS
- AVIONICS SPECIALISTS
- ADVANCED AIR MOBILITY (AAM) SPECIALISTS







General Aviation Expo showcases the full diversity of careers that will shape the future of aviation.

By continually expanding this dedicated area, General Aviation Expo reinforces its ambition to become Europe's leading event for aviation education, recruitment and skills development.

A STRATEGIC LOCATION : LYON-BRON (LFLY)

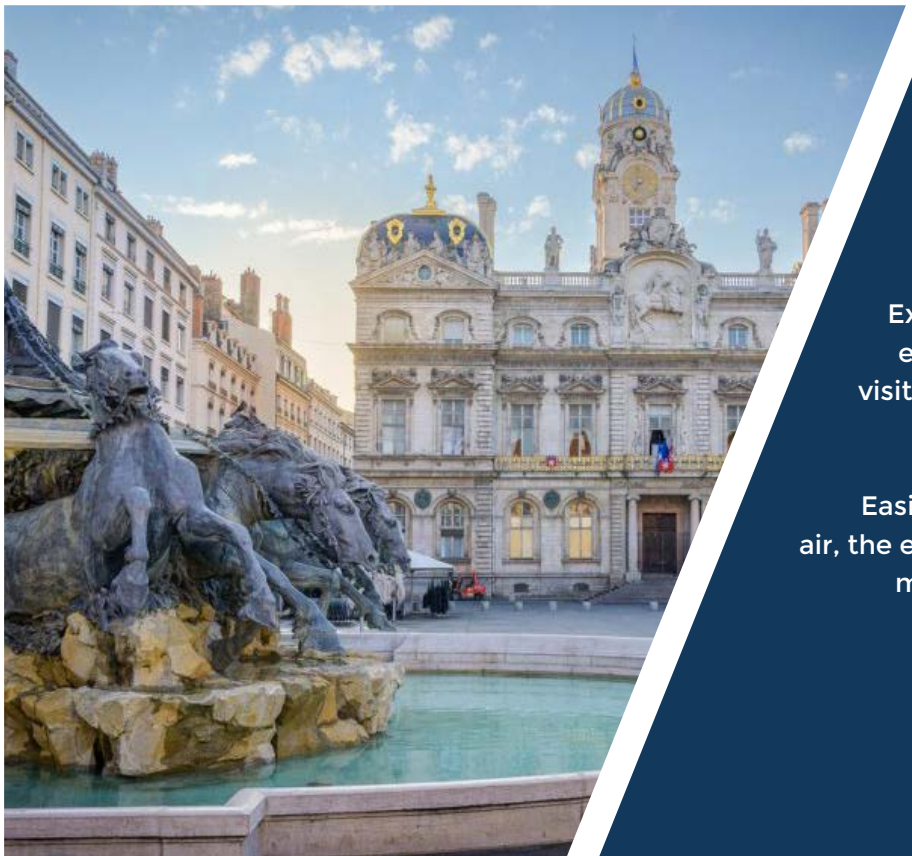
Located at the heart of Europe, Lyon enjoys an exceptional geographical position.
Within less than two hours' flying time of major European hubs, including Paris, Geneva, Milan, Brussels and Barcelona, Lyon is easily accessible from across the continent.



As the capital of the Auvergne-Rhône-Alpes region and France's second-largest economic centre, Lyon offers world-class infrastructure, including:

- Two international airports
- An extensive motorway network
- High-speed rail (TGV) connections to Europe's major cities

Renowned as the world capital of gastronomy, Lyon is equally appreciated for its rich heritage, quality of life and warm hospitality.
A wide choice of hotels for every budget, together with an internationally recognised restaurant scene, makes Lyon an attractive destination for exhibitors and visitors alike.



Located directly at Lyon-Bron Airport (LFLY), General Aviation Expo provides a unique operational environment where exhibitors and visitors meet alongside aircraft in real airport conditions.

Easily accessible both by road and by air, the exhibition has become a preferred meeting point for Europe's general aviation community.

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info@gaex.aero
/company/gaexpo
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